

SPONSORSHIP PACKAGE



U18 AAA

WELCOME

In 2002, when we were approached to help bring what was formerly known as Major Midget, now U18 AAA hockey back to Waterloo, we agreed, but with one condition: we would run it with an operating committee like a junior hockey club. Our goal was to give these young athletes the opportunity to compete at the highest level possible right here in our community.

We're proud to say we've done it. The U18 AAA Waterloo Wolves are entering our 23rd season and what a record we have!

- 6x League Champions
- 9 x League Finalists
- Telus Cup Central Region Champions & Silver Medalists
- Telus Cup National Championships Participants
- 17 Tournament Championships
- 5 trips to the International Midget Tournament in Kelowna (Gold, Silver & Bronze Medalists)

By supporting this program, we aim to provide a space for young men to develop not only as athletes but also as great citizens who will contribute positively to our community. Our alumni have become:

- Stanley Cup Champions
- All levels of professional and junior hockey all over the world
- Doctors, Dentists, First Responders, Tradesmen, Entrepreneurs, and more!

And we couldn't have done it without the ongoing participation of our dedicated partners. We invite you to learn more how you can continue to support this program, The Operating Committee.



Steve Lorentz & Willy Huber

MISSION & NEED

The Waterloo Wolves provide the youth of Waterloo and surrounding areas with a first class U18 AAA hockey program. Featuring the best available coaching, training and facilities. Athletes in our program will learn team values, citizenship, and equity. We believe that the process of developing elite athletes and young men must be embodied in everything we do on and off the ice.

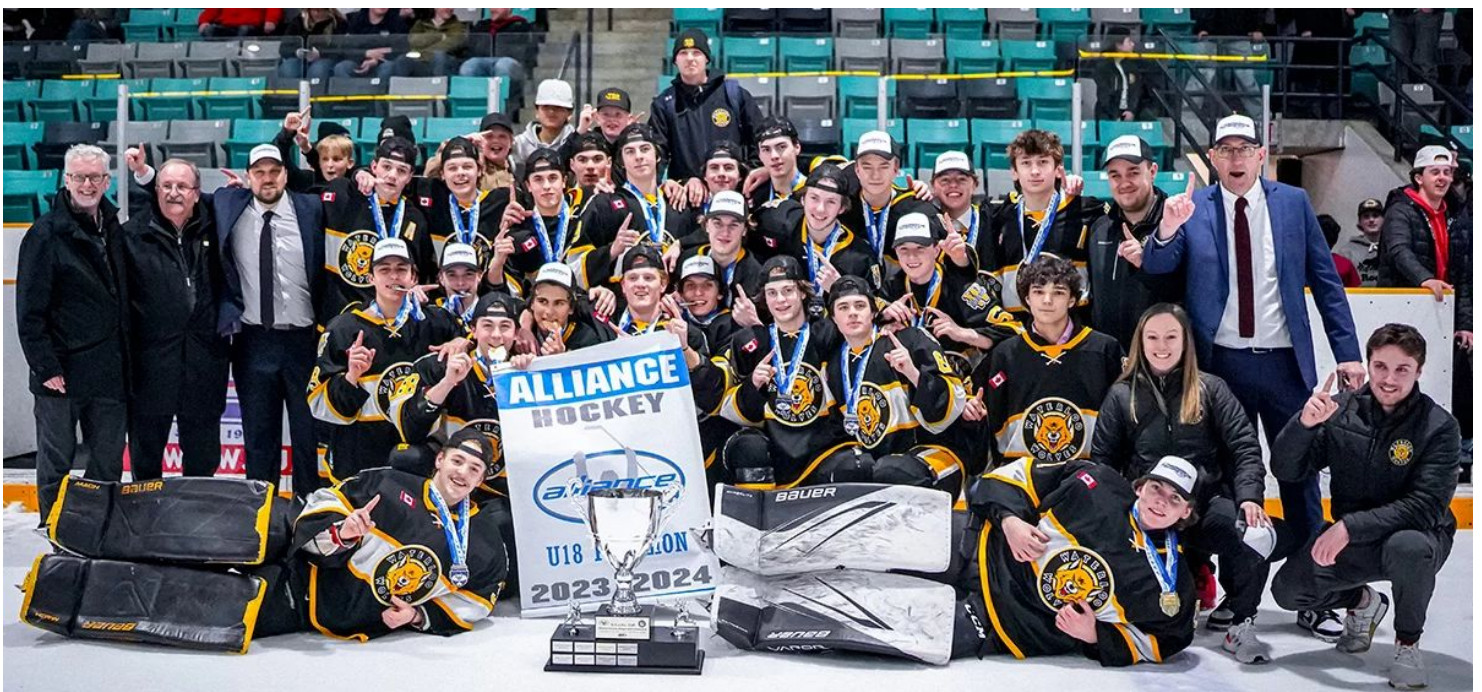
This Year's Tournaments:

- Ottawa - October 17-20
- Sudbury - November 7-10
- Waterloo - December 13-15
- Peterborough - January 16-19

Tournaments are expensive, but extremely valuable to help get our players noticed as they perform in front of scouts and teams from different areas. On average, each tournament registration costs a minimum of \$2K, not to mention travel, accommodations, meals, etc.

In addition to the Waterloo Minor Hockey registration and rep fees, it can cost each player an additional \$5.5K (or more) to play for our team.

That's why we need your help. Not everyone is in the financial position to fund this themselves. Part of the promise is presenting a professional image to get them to the next level. So we travel as a team. Eat as a team. Dress like a team.



SPONSORSHIP LEVELS

GOLD - \$5,000

- Game day announcements at our 18 home games
- Social media recognition through our U18 platforms as well as 519 Sports
- “Game brought to you by [sponsor]” on official highlight videos
- Listed on our sponsors page with link to company website

SILVER - \$3,500

- Social media recognition through our U18 platforms as well as 519 Sports
- Listed on our sponsors page with link to company website

BRONZE - \$1,000

- Listed on our sponsors page with link to company website

Please contact Marnie Huber at acctmgrwwu18aaa@gmail.com to sponsor today!

STAY CONNECTED

Our official website: www.waterloowolvesu18aaa.ca

- Receives over 500K impressions yearly
- Game day updates
- Player bios
- Schedule
- Sponsor pages

We're on all social platforms: @WaterlooWolvesU18AAA

- Follow along for real-time news, updates and highlights

We've partnered with 519 Sports: @519SportsOnline

- Expand your reach by leveraging their 26.8K followers
- 23/24 Total Viewership Numbers across all platforms - 490K
 - Youtube - 13K, Instagram - 314K, Facebook - 118K, X - 44K

THANK YOU

SPONSORSHIP COMMITMENT

If you are considering sponsoring the Waterloo Wolves U18 AAA Hockey Team, please complete this sponsorship pledge form and submit it as soon as possible to ensure your information is included in all of the Wolves' marketing materials for the 2024-25 season.

Sponsorship Levels

Gold (\$5,000): _____ Silver (\$3,500): _____ Bronze (\$1,000): _____

Contact Information

Company Name: _____

Address: _____

Contact Name: _____

Email: _____ Phone: _____

Contact Information for Marketing Materials (if different from above)

Contact Name: _____

Email: _____ Phone: _____

Sponsor Representative

Name: _____

Signature: _____

Sponsoring a specific player? Complete the information below:

Player's Name: _____

Amount Donated to Player: _____

Please make cheques payable to Waterloo Wolves U18 AAA. Mail your completed form & cheque to: Waterloo Wolves U18 AAA, % Marnie Huber, 1305 Sawmill Road, RR1, Waterloo, ON, N2J 4G8
E-transfer can be made to acctmgrwwu18aaa@gmail.com. Please include supported player name.
Thank you for sponsoring the the Wolves U18 AAA. We're proud to have you on our team.



WATERLOO WOLVES

U18 AAA

OPERATING COMMITTEE

Gary Spark

Chair

Willy Huber

Corporate Sponsorships

willy@ignitegroup.ca or 519-570-7722

Marnie Huber

Accounts & Parent Fundraising

motherhuber@live.com

www.waterloowolvesu18aaa.ca

[@WaterlooWolvesU18AAA](#)